



MARKETING | BRANDING | ADVERTISING

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## Graphic Designer

A Graphic Designer at Design At Work is an independently creative person who has fresh ideas and can execute high caliber and accurate work. This position requires the ability to develop and create digital and print advertising, branding campaigns, brochures, direct mail, logos, eNewsletters, website design and more.

### Responsibilities:

- Interpret a client's business needs visually through advertisements, marketing collateral, websites, email marketing, digital marketing and more
- Effectively adapt to and maintain brand standards and design across client materials
- Develop and design effective, evergreen branding campaigns to set the client apart from their competition
- Think independently and creatively to produce ideas to help meet client project objectives
- Be innovative in project design, but sensitive to constraints of cost, time and client needs
- Produce accurate, considerate and high-quality work daily
- Research and gain knowledge related to client's business, industry and competitors
- Learn to adapt and build designs in marketing technologies or software such as email marketing builders, website template builders, or social media tools
- Collaborate with Account Director, Copywriter, Web Developer, printers, photographers and other Graphic Designers
- Efficiently manage the time demands of multiple, simultaneous projects
- Manage individual work schedule and meet deadlines as assigned by Account Director
- Complete project revisions within 24 hours or by the deadline set by Account Director
- Attend client meetings as needed to communicate design insight and expertise

### Candidate Qualities:

- Able to multi-task and work in a very fast-paced environment
- Self-motivated, detail-oriented and organized
- Knowledgeable of traditional and digital advertising
- Familiarity with all file types
- Creative thinker and visual problem solver who can work independently or collaboratively
- Meticulous attention to detail
- Able to efficiently manage individual work schedule and time demands of multiple, simultaneous projects while effectively and consistently meeting deadlines set by Account Director
- Open to taking direction from an Account Director with clients' needs in mind
- Agency experience a plus

### Qualifications:

- Bachelor's Degree in Graphic Design or related field preferred
- 5+ years of experience as a graphic designer or comparable position
- Must be proficient in Adobe Creative Suite: InDesign, Photoshop and Illustrator
- Must be able to work on Macintosh platform